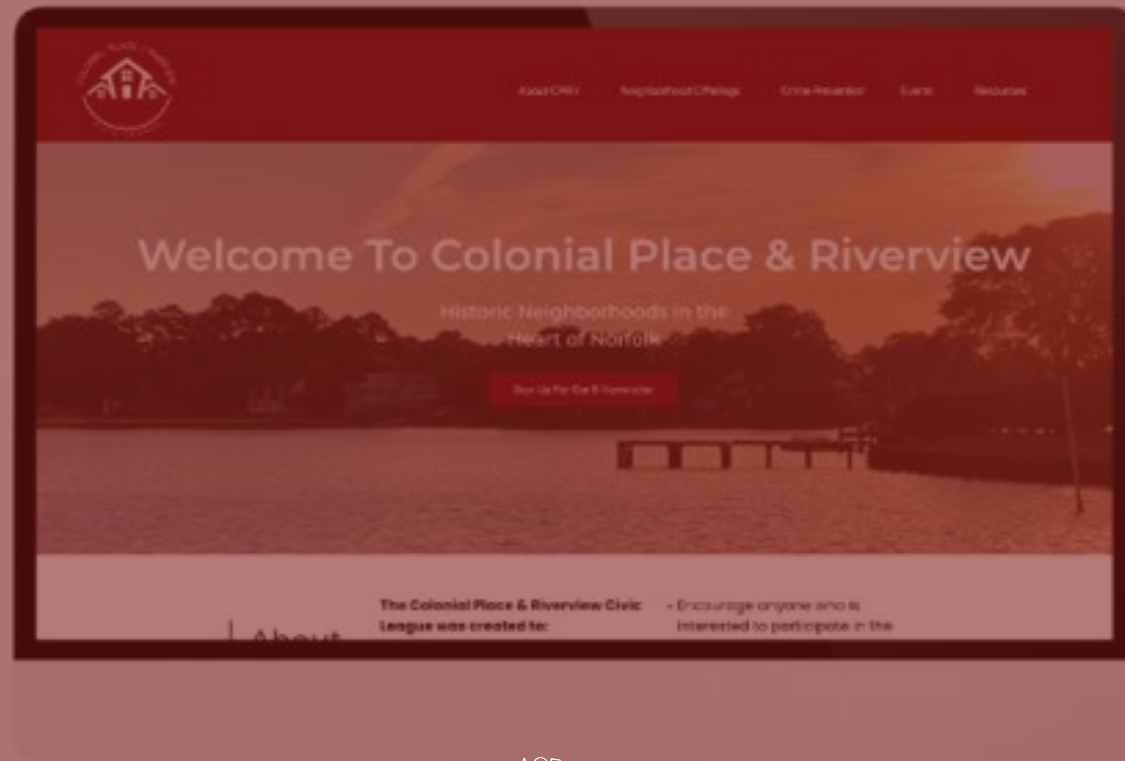


2023 Colonial Place | Riverview Civic League Rate Card / Media Kit



About CPRV



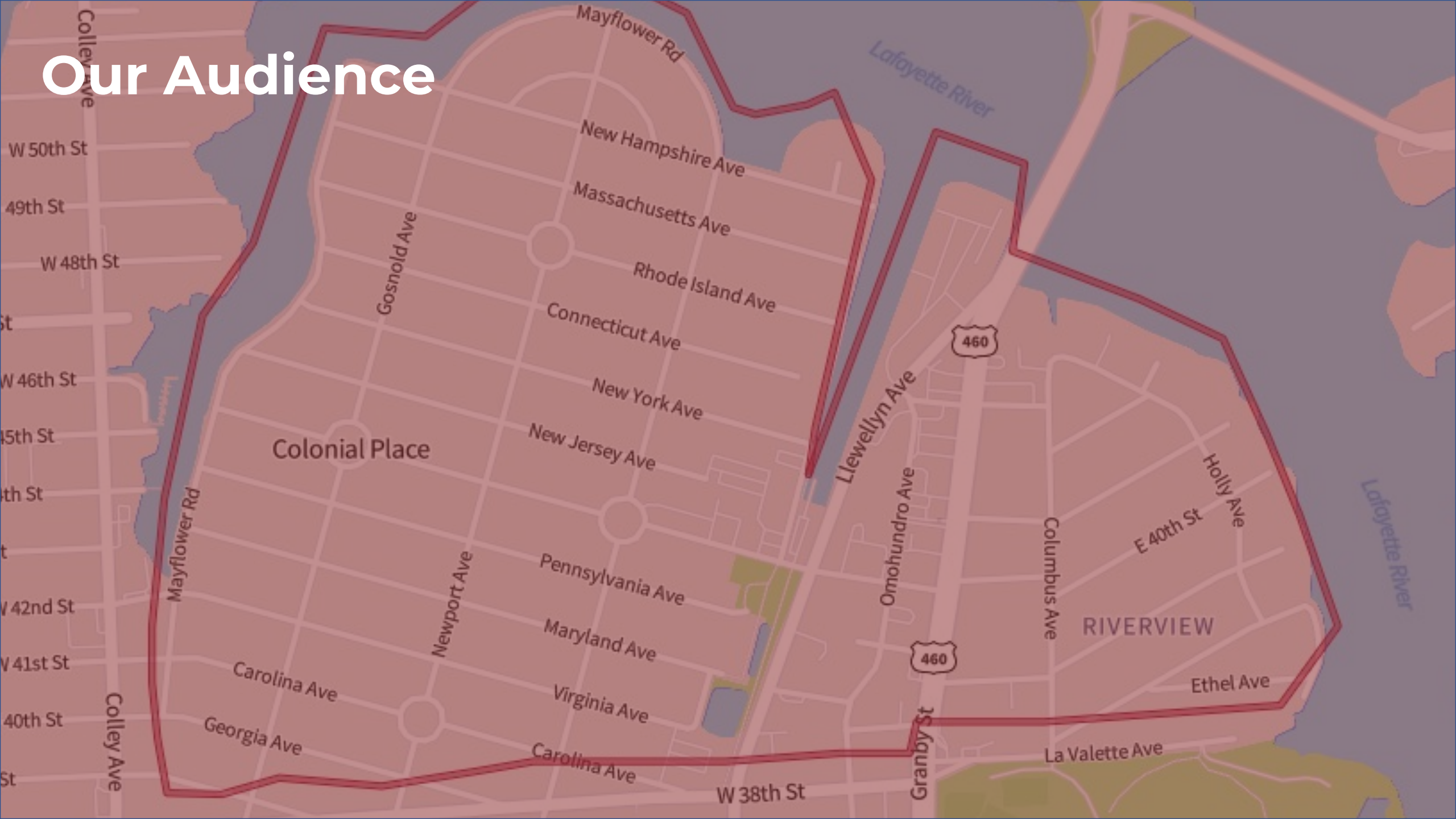
About CPRV

The Colonial Place & Riverview Civic League was created to:

- Promote the development of our neighborhoods as better places to live.
- Unite for the cooperation and interchange of ideas.
- Encourage anyone interested in participating in the activities of the Civic League.
- Focus on the beautification, historical appreciation, recreation, safety and security of our residents, and property protection.



Our Audience



Stats About CPRV

Colonial Place & Riverview

Population

Median Home Value

\$390,005

Median Rent

\$1,961

Median Household Income

\$70,204

Families with Children

20%

Education Levels

- Master's degree or higher 29%
- Bachelor's degree 31%
- Some college or associate's degrees 26%
- High school diploma or equivalent 8%

CPRV.net / Facebook / E-News

Unique Visitors to CPRV.net:

620 Users on average per week

Facebook Group Page:

848 Members

Average Facebook Posts by Members Per Month:

74

E-News Subscribers:

587



Advertising Options



Website Advertising

Large Leaderboard
970 x 90 - 1 position
Top Every page - Exclusive Advertiser for the Month
\$50 per month

Square Ad
250 x 250
- Side
\$25 per month
Right Side Every
page
4 Advertisers Per
Page

File type: jpg, png, or gif
Can be animated
Max File Size: 30-50KB

Leaderboard Ad
728 x 90
Bottom Every page - Rotates advertisers throughout the month
\$25 per month

Large
Skyscraper Ad

300 x 600

Right Side Every page -
Exclusive Advertiser for
the Month

\$50 per month



Facebook Advertising



SPONSORED POST

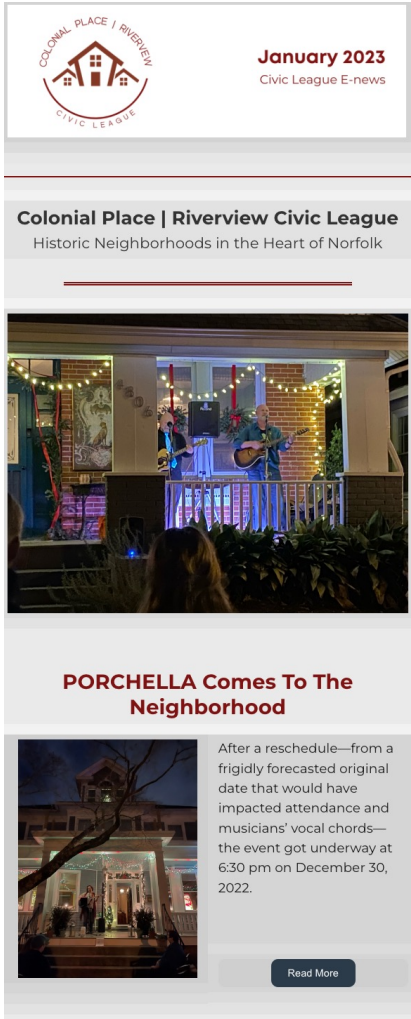
Deliver your message directly to your target audience – Colonial Place & Riverview Residents and Businesses.

- Posted from CPRV Account
- One advertiser per day
- Limit five advertisements from one advertiser per month.
- Limited space available per month

\$5 / post



E-News Advertising



SPONSORED E-NEWS

Deliver your message straight to your customer's fingertips. The Colonial Place & Riverview E-news is delivered to over 500 residents and businesses.

- Click to page
- Two e-news delivered monthly
- Limited space available per month

\$25 / E-News for both E-news

**Leaderboard Ad - Top or Bottom
News - Limited to one advertiser for
each position**

728 x 90

**Square Ad
Side
Limited to two
advertisers for
each position**

250 x 250



Ready to Get Started?

**LET'S
GET
STARTED**

#search #business #concept
#keywords #design #innovate

Email Us to Reserve Your Spot Today

Media@cprv.net

Rates are subject to change

V1 - 3.1.23

