

**Colonial Place/Riverview Civic League
Newsletter Advertising
2019-2020**

(Rev: December 11, 2018)

You can reach 1600 neighborhood households each month!

The Colonial Place and Riverview neighborhoods are combined to form the Colonial Place/Riverview Civic League. We publish a neighborhood newsletter each month that generally runs from 6 to 10 pages and is hand-delivered to every household in both Colonial Place and Riverview. In addition, our newsletter is published on our Civic League web site at **www.cprv.net**.

Some demographics on our neighborhoods (December 2019):

Households:	1626 (approximate)	Median Income:	\$65,614 per household
Median Age:	38.75 years	Average Value of Detached Houses:	\$209,523

As you can see, these are excellent prospects for above average goods and services such as restaurants, flower shops, health-food stores, bakeries, private schools, medical and legal practices and financial planners, to name only a few.

We would love to have you promote your business or service to our neighbors - our existing advertisers can attest to their loyalty! To discuss advertising in the Colonial Place/Riverview Civic League Newsletter, please contact **David Spriggs**, Media Chairperson, at **media@cprv.net** or 757-409-2799.

Insertion Order

Please insert my _____(size) ad starting with the _____(Mo/Yr) edition.

I understand that my ad will run each month until cancelled in writing, and I agree to be responsible for monthly payments in advance as outlined below.

Advertiser _____

Address _____ email _____

Contact _____ Phone _____

Ad Size _____ Cost \$ _____

I agree to the above terms: (signature) _____

Title: _____

Please make your check payable to: **CPRV Civic League**
And send to: PO Box 6130
Norfolk, VA 23508

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Ad Sizes Available

1/8 Page	3.50" x 2.00" (Business Card Size)	\$45 per month
1/4 Page	3.50" x 4.50" (Vertical) or 7.25" x 2.25" (Horizontal)	\$90 per month
1/2 Page	3.50" x 9.75" (Vertical) or 7.25" x 4.875" (Horizontal)	\$145 per month
Full Page	7.50" x 9.75"	\$250 per month

Publication Schedule 2019-2020

Issue	General Meeting	Delivery In-Home	Payment/Ad Copy Due
January 2019	Monday, January 14, 2019	January 13, 2019	December 25, 2018
February 2019	Monday, February 11, 2019	February 10, 2019	January 22, 2019
March 2019	Monday, March 11, 2019	March 10, 2019	February 22, 2019
April 2019	Monday, April 8, 2019	April 7, 2019	March 22, 2019
May 2019	Monday, May 13, 2019	May 12, 2019	April 19, 2019
June 2019	Monday, June 10, 2019	June 9, 2019	May 24, 2019
July 2019	Monday, July 8, 2019	July 7, 2019	June 21, 2019
August 2019	Monday, August 12, 2019	August 11, 2019	July 19, 2019
September 2019	Monday, September 9, 2019	September 8, 2019	August 23, 2019
October 2019	Monday, October 14, 2019	October 13, 2019	September 20, 2019
November 2019	Monday, November 11, 2019	November 10, 2019	October 25, 2019
December 2019	Monday, December 9, 2019	December 8, 2019	November 22, 2019
January 2020	Monday, January 13, 2020	January 12, 2020	December 20, 2019
February 2020	Monday, February 10, 2020	February 9, 2020	January 24, 2020
March 2020	Monday, March 9, 2020	March 8, 2020	February 21, 2020
April 2020	Monday, April 13, 2020	April 12, 2020	March 20, 2020
May 2020	Monday, May 11, 2020	May 10, 2020	April 24, 2020
June 2020	Monday, June 8, 2020	June 7, 2020	May 22, 2020
July 2020	Monday, July 13, 2020	July 12, 2020	June 19, 2020
August 2020	Monday, August 10, 2020	August 9, 2020	July 24, 2020
September 2020	Monday, September 14, 2020	September 13, 2020	August 21, 2020
October 2020	Monday, October 12, 2020	October 11, 2020	September 25, 2020
November 2020	Monday, November 9, 2020	November 8, 2020	October 23, 2020
December 2020	Monday, December 14, 2020	December 13, 2020	November 20, 2020

We prefer your ad to be in Adobe PDF format, but we can scan your existing ad or business card, if necessary. Always feel free to call or email for assistance.

Please send ad copy via e-mail to:

editor@cprv.net and ***media@cprv.net***

If you need help with your ad, please contact:

David Spriggs, Media Chairperson
media@cprv.net or 757-409-2799

1/8th Page

3.50" wide x 2.00" tall

1/2 Page

3.50" wide x 9.75" tall

1/4 Page

3.50" wide x 4.50" tall

1/4 Page

7.50" wide x 2.00" tall

1/2 Page

7.50" wide x 4.875" tall